



FOR IMMEDIATE RELEASE

## FCC launches new career development program for sector

*Future Leaders Canada program will help develop emerging leaders in the sector*

OTTAWA, ON, January 14, 2019: The Fisheries Council of Canada (FCC) is pleased to launch, in partnership with the National Fisheries Institute (NFI), the Future Leaders Canada program. The Future Leaders Canada curriculum will help develop emerging leaders in the Canadian seafood industry through networking, programming and unique experiences along the supply chain.

Paul Lansbergen, FCC President, says “Our friends at the National Fisheries Institute have run their program for over 20 years with great success. The gap NFI filled in US fish and seafood sector exists in Canada. The time is right to launch a similar program here.” Lansbergen adds, “I appreciate the support of and collaboration with NFI. We look forward to working with them on this important program.”

The Canadian seafood industry is diverse in geography, in the type of species it harvests, and in the size of its companies. This program seeks to expose Future Leaders participants to the various aspects of the seafood industry and facilitates opportunities for networking with classmates. The program will enhance industry knowledge and leadership skills in the areas of government relations, production, sales, marketing, and the seafood community broadly. In addition to facility tours, students will get the opportunity to interact with different audiences that affect business decisions in the seafood industry. For example, curriculum includes opportunities to interact with parliamentarians and government officials who make legislative and regulatory decisions. Students will also get a chance to learn about how customers such as retailers and restaurants operate and what influences their buying decisions. The program consists of three three-day sessions, from May through August. The Future Leaders Canada participants will visit Ottawa, ON, Chicago, IL, and St. Andrew, NB. Graduates will be celebrated at the FCC Annual Conference in Ottawa, October, 1-3, 2019.

“I invite all senior executives throughout our sector supply chain to take this opportunity to invest in your future leaders in this career development program specifically made for our sector,” says Lansbergen. “For program participants, be prepared for a challenging and rewarding experience.”

The application period is now open and closes March 29, 2019. For more information, visit the [FCC website](#).

*The Fisheries Council of Canada is the voice of Canada’s fish and seafood industry. FCC represents small, medium and larger-sized, primarily family owned companies from rural, coastal and Indigenous communities operating on Canada’s three coasts and in freshwater lakes.*

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