



FOR IMMEDIATE RELEASE

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## ***FCC Welcomes Northern Coalition Corporation as a New Member***

OTTAWA, ON: The Fisheries Council of Canada (FCC) is pleased to welcome Northern Coalition as a new member. Northern Coalition is an alliance of fisheries based social enterprises owned and operated by the indigenous communities of Canada's Eastern Arctic and Labrador.

Northern Coalition consists of six social enterprise corporations that are either indigenous birthright corporations, pursuant to respective Inuit land claim agreements in Nunavut, Nunavik and Nunatsiavut, or are community-based organizations owned predominantly by indigenous residents in Labrador.

“The Northern Coalition Board is pleased to join FCC.” said Alastair O’Rielly, Executive Director. He continued, “The industry has significant growth potential, especially in the North. But we have challenges too that can best be addressed by collaborating. In joining FCC, we are adding our weight behind the important work being undertaken by FCC as the national voice for the industry.”

The Coalition works closely with federal, provincial and territorial governments throughout the region and has a strong collaboration with Canada’s Department of Fisheries and Oceans. Northern Coalition members are deeply committed to ensuring that adjacent marine resources are responsibly and sustainably managed and that the sensitive Arctic Marine ecosystem is appropriately protected.

Coalition members have strategic partnership arrangements with fishing companies throughout Atlantic Canada. In addition, the Coalition partners with other fishing industry organizations in fisheries research through the Northern Shrimp Research Foundation and in international marketing programs such as the Coldwater Shrimp Marketing Program for China.

“Northern Coalition members create significant benefits for 52 Northern coastal communities and their 40,000 residents throughout Nunavut, Nunavik, Nunatsiavut and Labrador,” says Paul Lansbergen, President of FCC. “This is a fact that often gets overlooked and underappreciated.”

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*The Fisheries Council of Canada (FCC) is the voice of Canada’s fish and seafood industry, promoting a healthy resource and prosperous industry playing a vital role in the Canadian economy. Our members include small, medium and larger-sized companies along with Indigenous enterprises that harvest and process fish from Canada’s three oceans.*

***For more information please contact:***

*Paul Lansbergen, President*