



Fisheries Council of Canada
Conseil Canadien des Pêches

FOR IMMEDIATE RELEASE

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2020 CANfish Magazine Highlights Opportunities Beyond COVID-19

OTTAWA, ON – The Fisheries Council of Canada (FCC) has published its second annual edition of [CANfish magazine](#), focusing on the opportunities and challenges that await the Canadian fish and seafood industry as we recover from the COVID-19 pandemic.

“The 2020 edition of *CANfish* magazine is a resource for anyone interested in the future of the Canadian fish and seafood industry,” said Paul Lansbergen, President, FCC. “Even with the challenges of the pandemic, there are still several opportunities, both outside our industry and within, that offer advantages to our industry. We wanted to focus this edition on highlighting those.”

In addition to the annual member and product directory, the magazine features articles highlighting input from industry experts on the trends that have the potential to boost fish and seafood. Featured articles include:

- **Message from the President** – Paul Lansbergen gives his thought on the trials and triumphs of the COVID-19 pandemic;
- **What Will 2020 Bring for the Canadian Fisheries Industry?** – A look at what four industry thought-leaders are anticipating for the upcoming months and years;
- **Securing Canada’s Place as a World Leader in Safe, Sustainable and Trusted Agri-Food** – What the Canada Food Brand Project means for our industry; and,
- **Nurturing the Industry’s Emerging Leaders Toward Long-Term Success** – An analysis of the inaugural Future Leaders Canada program.

The magazine is available in print and [digital](#) form. It will be used throughout the year as a promotional tool for our industry and members at meetings with key decision makers and stakeholders. We are proud to be able to offer in-depth features on relevant industry topics to showcase the prosperity of our industry.

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The Fisheries Council of Canada (FCC) is the voice of Canada’s wild capture fish and seafood industry, promoting a healthy resource and prosperous industry playing a vital role in the Canadian economy. Our members include small, medium and larger-sized companies along with Indigenous enterprises that harvest and process fish from Canada’s three oceans.

For more information or to set up an interview please contact:

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