

# Seafood Supports Canada

Canadian fisheries produce some of the best, most sustainable seafood in the world and have been supporting local, coastal and Indigenous communities for over 200 years. We know what value our industry provides, but we wanted everyone else to know too.

Our new Seafood Supports Canada infographic, and eight supporting social media graphics, showcases the ways that the Canadian seafood industry provides value. We're launching this campaign for National Fishing Month in August, promoting it to consumers and key decision makers.

We hope you'll join us in boosting the campaign in August and beyond.

## Toolkit

- Hashtags: #SeafoodSupportsCanada, #NationalFishingMonth
- Seafood Supports Canada [infographic](#)
- Seafood Supports Canada [social media shareables](#)
- Sample [social media posts](#)

### Seafood Supports Canada

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#### CANADA IS A WATER NATION

We have the longest coastline and among the most freshwater resources in the world. Our heritage and current economy is built on sustainable development from our waters.

#### CANADIAN SEAFOOD SUPPORTS JOBS

The Canadian seafood industry supports more the 90,000 jobs in local, coastal and Indigenous communities, making seafood the largest ocean-based jobs provider in the country.



#### CANADIAN SEAFOOD SUPPORTS THE NATIONAL ECONOMY

The Canadian seafood industry generates over \$9 billion in contributions to the national GDP annually.

#### CANADIAN SEAFOOD IS IN DEMAND

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