CANADIAN FISHERIES FACTS

The Canadian fisheries industry has a lot to be proud of: we're one of the most sustainable protein industries in the world, with some of the highest rates of third-party certifications and a long history of supporting our nation's economy.

The Fisheries Council of Canada wants to celebrate our industry by sharing some of the best Canadian Fisheries Facts. We've created graphics to promote 15 data-based

facts, including individual social-media shareables and an infographic with the top 12 facts.

Help us spread the word about our great industry by using the resources below.



TOOLKIT

- Hashtags: #CanadianFisheriesFacts, #SeafoodProud
- Canadian Fisheries Facts infographic
- Canadian Fisheries Facts social media shareables
- Sample <u>social media posts</u>

