



CANADIAN WILD-CAPTURE SEAFOOD DASHBOARD



90,000 JOBS

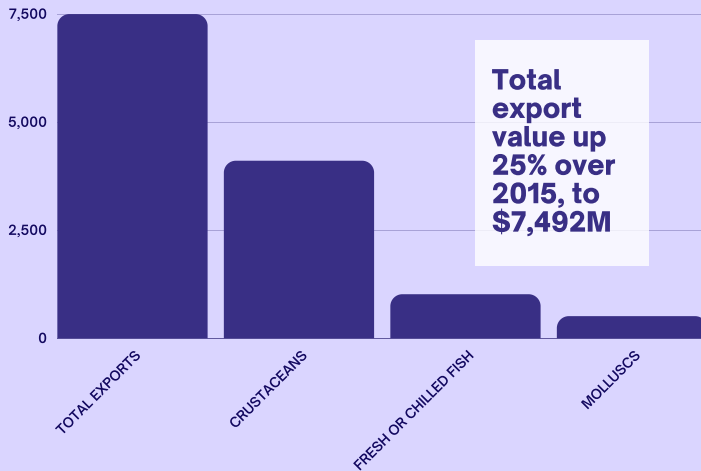


\$9 BILLION GDP

EXPORTS

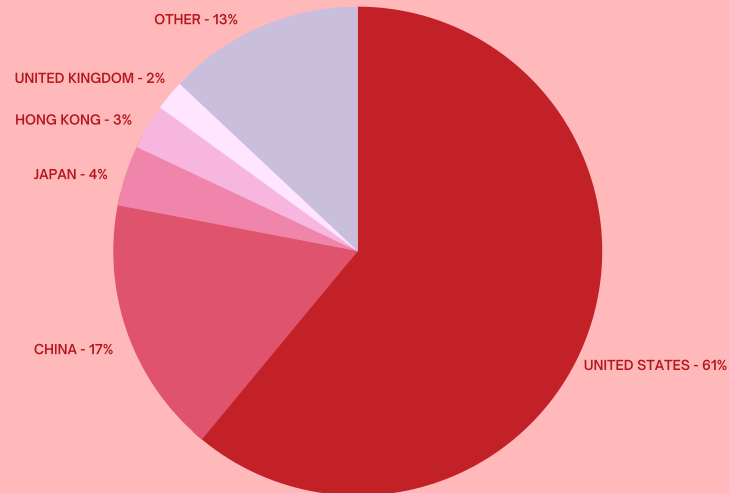
EXPORT VALUE

2019, IN MILLIONS



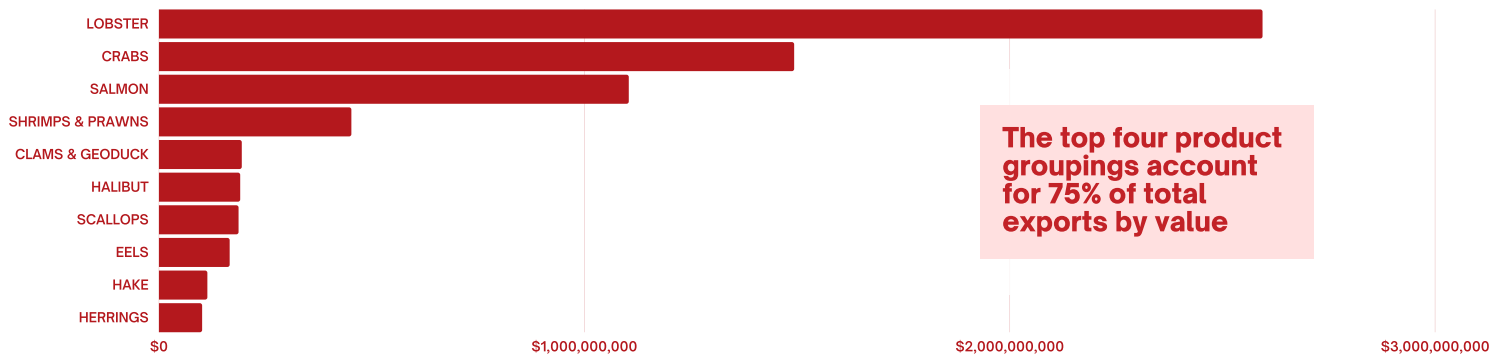
TOP DESTINATIONS

2019, BY VALUE



TOP 10 PRODUCT GROUPINGS BY VALUE

2019



GROWTH IN TOP PRODUCTS

2015-2019

↑ 120%
LOBSTER

↑ 53%
CRABS

↑ 26%
SALMON

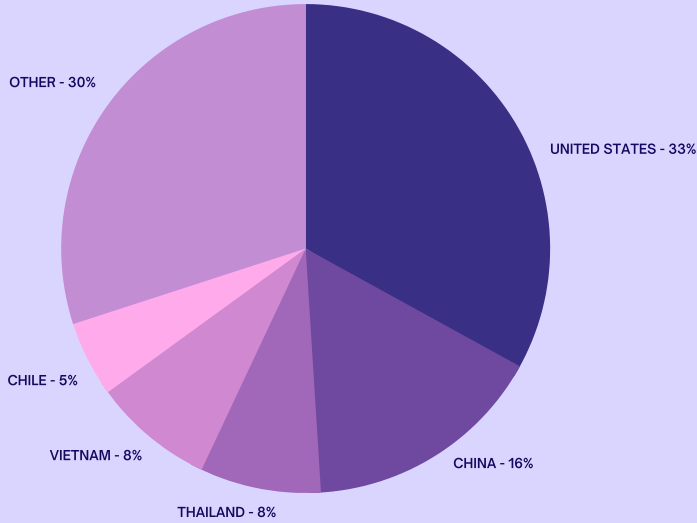


70% OF THE DOMESTIC MARKET IS SUPPLIED BY IMPORTS (2019)

IMPORTS

TOP COUNTRIES OF ORIGIN

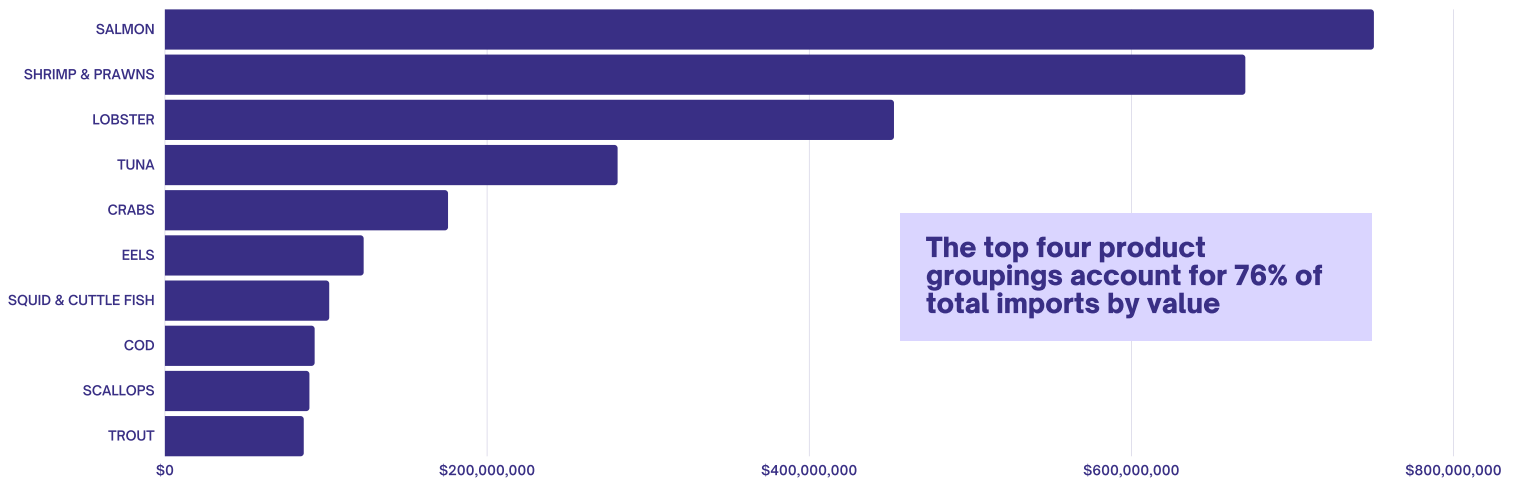
2019



Over half of Canada's imported fish and seafood comes from developing countries

TOP 10 PRODUCT GROUPINGS BY VALUE

2019



The top four product groupings account for 76% of total imports by value

GROWTH IN TOP PRODUCTS

2015-2019

↑ 46%
SALMON

↑ 5%
SHRIMP & PRAWNS

↑ 0%
LOBSTER



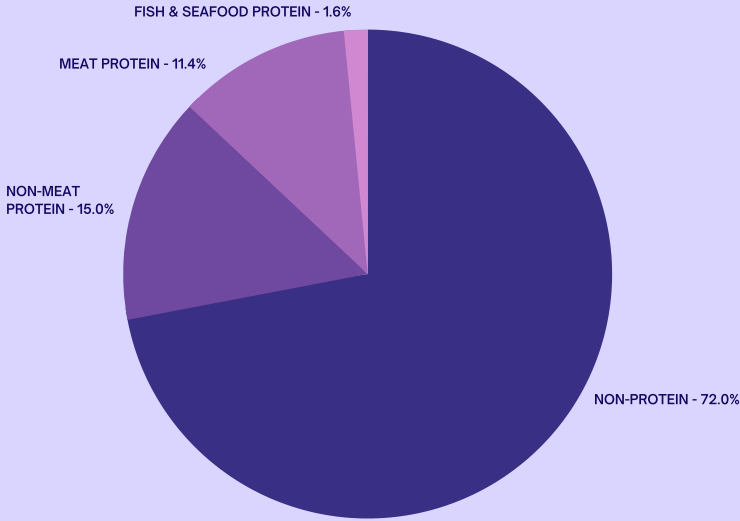
CANADIANS ARE NOT EATING 2 SERVINGS OF SEAFOOD PER WEEK

RECOMMENDED BY HEALTH AUTHORITIES

DOMESTIC MARKET

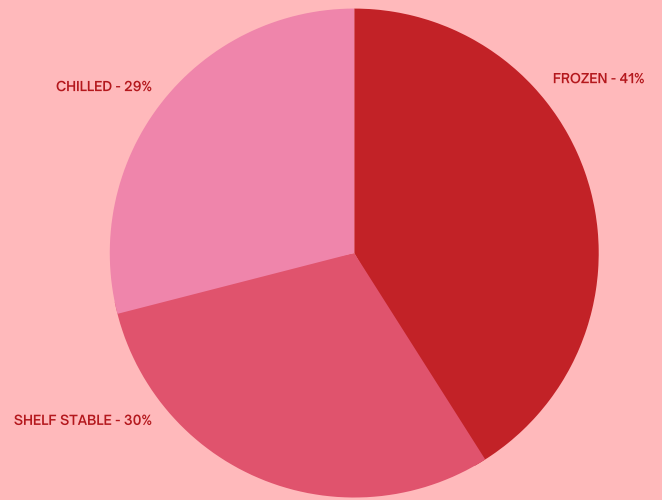
BREAKDOWN OF CANADIAN DIETS

2019



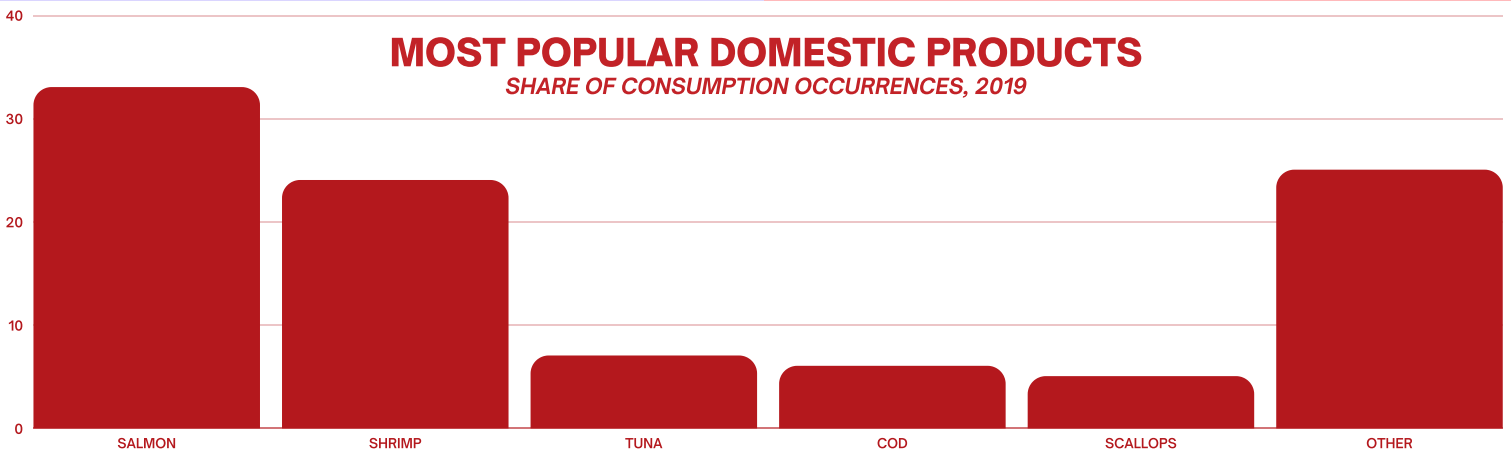
TOP SEAFOOD PRODUCT CATEGORIES

2019



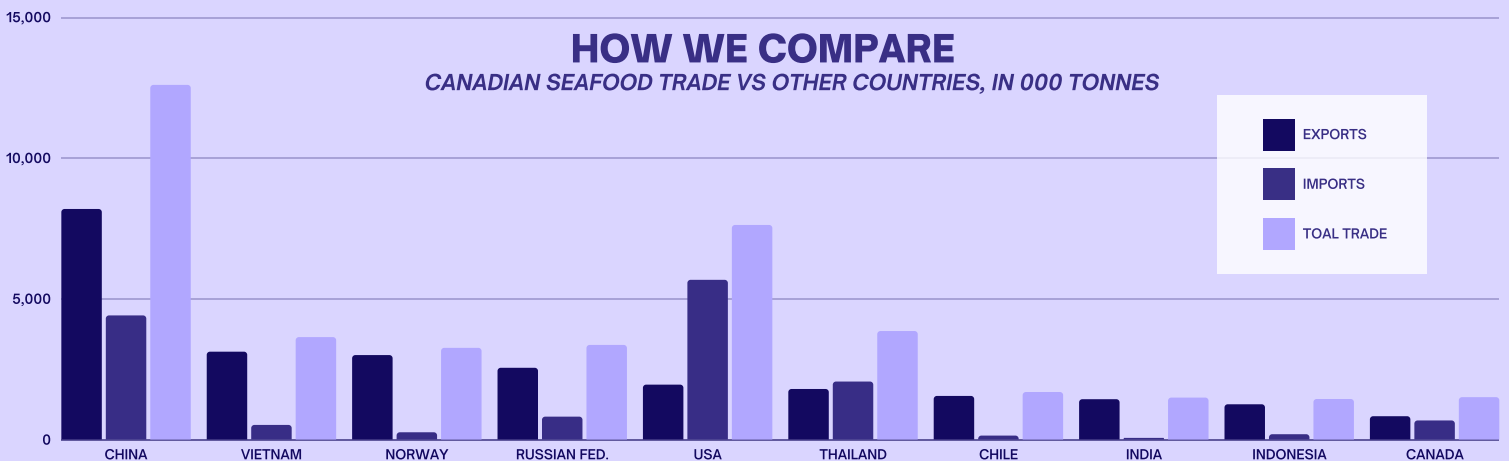
MOST POPULAR DOMESTIC PRODUCTS

SHARE OF CONSUMPTION OCCURRENCES, 2019



HOW WE COMPARE

CANADIAN SEAFOOD TRADE VS OTHER COUNTRIES, IN 000 TONNES

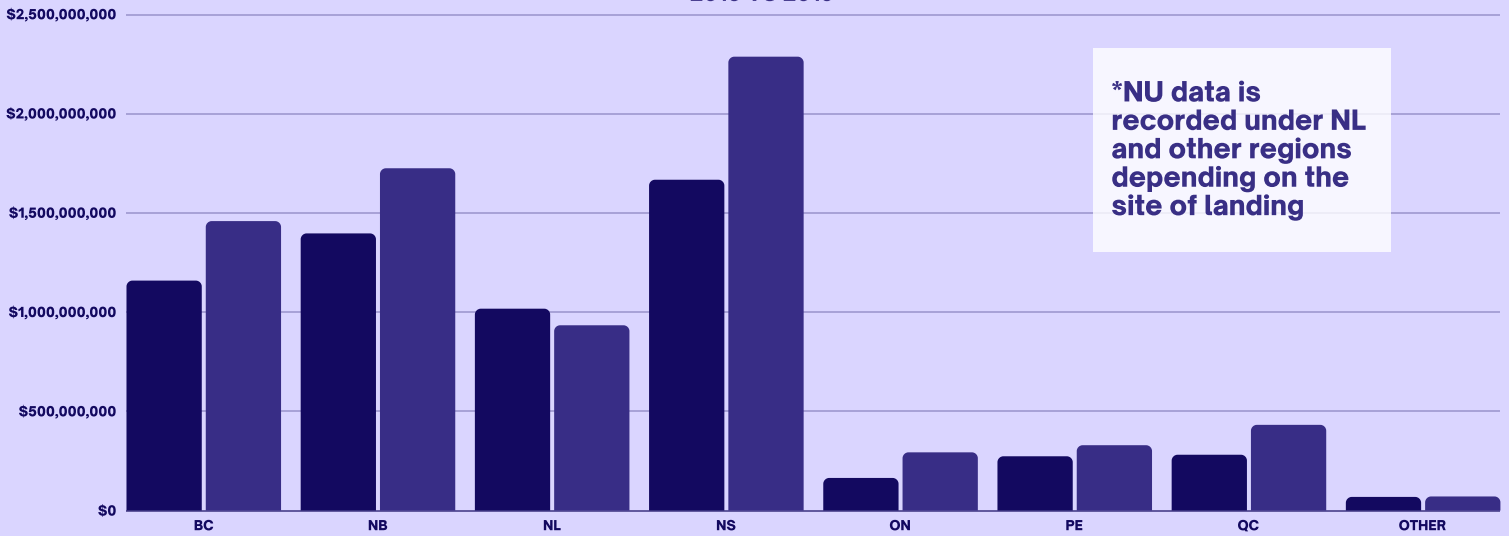




BREAKDOWN BY PROVINCE

TOTAL EXPORTS BY PROVINCE*

2015 VS 2019

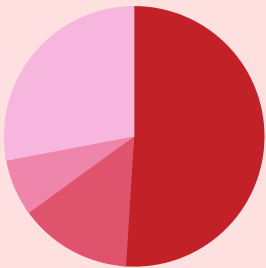


*NU data is recorded under NL and other regions depending on the site of landing

TOP THREE PRODUCTS BY PROVINCE

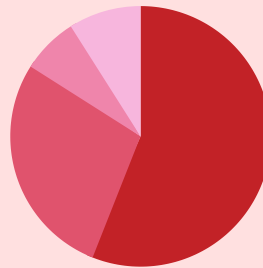
2019

BC



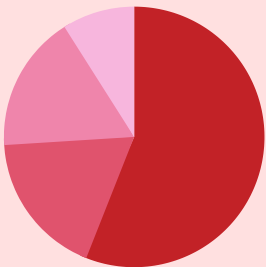
51% - SALMON
14% - CRABS
7% - HAKE
28% - OTHER

QC



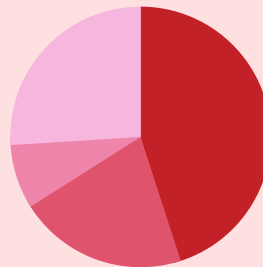
56% - CRABS
28% - LOBSTER
7% - SHRIMPS & PRAWNS
9% - OTHER

NB



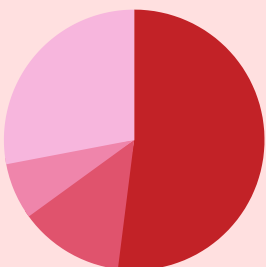
56% - LOBSTER
18% - SALMON
17% - CRABS
9% - OTHER

NL



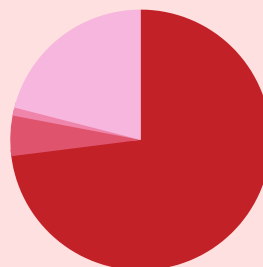
45% - CRABS
21% - SHRIMPS & PRAWNS
8% - LOBSTER
26% - OTHER

NS



52% - LOBSTER
13% - CRABS
7% - SCALLOPS
28% - OTHER

PE



73% - LOBSTER
5% - CRABS
1% - CLAMS
21% - OTHER