CELEBRATE NATIONAL FISHING MONTH

Support Canadian jobs, coastal communities and sustainable seafood

August is National Fishing Month!

Celebrate this centuries-old Canadian livelihood by learning how the country with the longest coastline in the world makes some of the most sustainable seafood on the planet – all while supporting our small, coastal and Indigenous communities.

<u>Canadian Seafood Guide:</u> We answer all of your questions about how to find, buy, cook and enjoy affordable and sustainable Canadian seafood.

Good For You and the Planet Too: Canada ranks second in the world in sustainability certifications from the MSC blue fish program, with 61% of our harvest boasting the iconic label versus the global average of just 16%.



<u>Fishing for the Future:</u> Canadian fishermen and women have a vested interest in preserving our oceans for generations to come, especially when their families and communities count on them! See some of our favourite family fishing stories here.

<u>Celebrating Indigenous Participation:</u> We're proud to have several Indigenous voices in our membership and on our Board of Directors. Learn about what fishing means to our Indigenous communities.

<u>Canadian Fisheries Facts</u>: Did you know that the Canadian seafood industry is the country's largest ocean-based jobs provider, or that Health Canada recommends seafood twice per week? Get more quick facts here.



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Fisheries Council of Canada Conseil Canadien des Pêches