



Fisheries Council of Canada
Conseil Canadien des Pêches

All Hands On Deck

The Jobs that Make Canadian
Seafood Sustainable and
Sought-After

Marketing and Sales





Canada produces some of the most desirable seafood in the world, and it almost sells itself.

But the seafood industry still needs talented marketers and salespeople to help showcase the quality and diversity of products that we have available.





— — ► The majority of Canadian seafood is exported to the United States, China, Japan and the United Kingdom.





We work in... Marketing and Sales



Wendy Luo

Asian Sales Manager,
Clearwater Seafoods



Leanne Porter

Sales & Service
Representative,
BAADER



Want to find out more?

Learn more about the jobs – and some of the real people – that work together to make Canadian seafood some of the most sustainable in the world.

Visit fisheriescouncil.ca/seafoodcareers

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