

Sponsorship Brochure

Accessing Global Markets in Turbulent Waters

FCC's Annual Conference

October 1-2, 2025

**Fairmont Chateau Laurier
Ottawa, ON**

Join us in the nation's capital for Canada's premier fish and seafood event - where industry leaders, government officials, and key stakeholders gather to shape the future of Canadian fisheries.



Fisheries Council of Canada
Conseil Canadien des Pêches



The Ultimate Sponsorship Opportunity in Canadian Fisheries and Seafood

The 2025 FCC conference theme: **“Accessing Global Markets in Turbulent Waters,”** addresses the critical challenges of trade uncertainty, tariff issues, and unpredictable market conditions facing the Canadian fish harvesting, processing, and seafood industry.

Considered to be one of the most important industry gatherings - this exclusive conference brings together over 175 delegates from across the Canadian fish and seafood sector, including:

➤ GOVERNMENT LEADERS

Ministers, Members of Parliament, and senior officials from key departments shaping policy and regulations that affect your business.

➤ INDUSTRY LEADERS

Presidents, CEOs, and top-level decision makers from major fish harvesting and seafood processing companies operating on Canada's three coasts.

➤ KEY STAKEHOLDERS

Academic experts, financial institutions, and industry associations that influence the direction of the Canadian fish harvesting and seafood sector.

This is where you get seen and heard, where relationships are forged, and your brand can shine in front of the exact audience you need to reach.

Don't miss this unparalleled opportunity to position your company at the heart of this vital Canadian industry.

Why Sponsor the 2025 FCC Conference?



EXCEPTIONAL ROI

Your sponsorship investment will help yield new business relationships, enhance visibility, and give you direct access to decision-makers in this sector.



EXCLUSIVE ACCESS

Position your brand directly in front of major players in the Canadian fish harvesting and seafood industry at this once a year event.



TARGETED EXPOSURE

Reach the precise audience essential to your business, ensuring your marketing dollars are spent on audiences relevant to your products and services.

Who Should Sponsor?

➤ **EQUIPMENT MANUFACTURERS & SUPPLIERS**

Connect directly with the companies looking for innovative solutions to improve efficiency and sustainability in their operations.

➤ **FINANCIAL SERVICES & INSURANCE COMPANIES**

Showcase your specialized services to an industry facing unique challenges and opportunities in global markets.

➤ **SHIPPING & TRANSPORT COMPANIES**

Demonstrate your expertise in moving valuable fish and seafood products efficiently across Canada and around the world.

➤ **PRODUCT & SERVICE PROVIDERS**

Put your offerings in front of decision makers from across the value chain who are actively seeking your solutions.

➤ **FISHERIES COUNCIL OF CANADA MEMBERS**

Your sponsorship demonstrates leadership, continued support and commitment for this important annual industry event. **Don't forget to send this to your supplier community and let them know about this exclusive, high-impact event!**



Maximize Your Impact - Sponsorship Opportunities & Benefits

FCC offers a comprehensive suite of sponsorship packages designed to maximize your visibility and return on investment. Each level provides strategic benefits tailored to help you achieve your marketing and relationship-building goals.

175+

INDUSTRY LEADERS

Connect with decision makers from across Canada

2

DAYS

Networking, learning, and relationship building

25+

SPONSORSHIP OPTIONS

Tailored to fit your marketing goals and budget

Premium Sponsorship Opportunities

TITLE SPONSOR (1) Platinum	Prominent logo placement, complimentary passes, priority speaking.	\$17,500
BOOTH SPONSOR (5) Platinum	Prominent booth, digital/print visibility, event passes, speaking opportunity.	\$12,500
RECEPTION/DINNER SPONSOR (2) Platinum	Signage, announcements, speaking at reception/dinner.	\$10,000
MEDIA SPONSOR (1) Gold	Branding in press, social, and event promotions.	\$7,000
SPEAKER SPONSOR (3) Gold	Exclusive keynote speaker introduction and audience engagement.	\$7,000

More High Profile Opportunities

➤ OTHER GOLD SPONSORSHIPS (\$5,000+)

- Breakfast sponsor (1)
- Lunch sponsor (1)
- Registration desk sponsor (1)
- Cocktail sponsor (1)
- 360° photobooth sponsor (1)

➤ OTHER SILVER SPONSORSHIPS (\$4,000)

- Health break sponsor (3)
- Lanyard sponsor (1)
- Back of badge sponsor (1)
- Wifi sponsor (1)
- A/V sponsor (1)

➤ SUPPORTING SPONSORSHIPS (\$2,000)

- Supporting sponsor (unlimited)

TAILORED SPONSORSHIPS AVAILABLE!

We can make a package for any budget.



	2025 PRICING FOR SPONSORSHIPS	Complimentary Registrations	10ft Booth at Reception and Foyer during breaks	Reserved VIP Table	2-3 Minute Company or Product Intro	Address to Plenary	Logo On Signage	Logo On Conference Website	Logo In Advertising	Ad In Conference Program	Logo In Conference Program	Recognition In FCC Newsletter	Social Media Mentions	Verbal Recognition
PLATINUM														
TITLE SPONSOR (1)	\$15,000	3	✓	✓		✓	✓	✓	✓	FULL PAGE	✓	✓	✓	✓
BOOTH SPONSOR (5)	\$12,500	2	✓		✓		✓	✓	✓	FULL PAGE	✓	✓	✓	✓
GENERAL (UNLIMITED)	\$12,500	CUSTOM TAILORED TO MEET YOUR NEEDS												
GOLD														
WELCOMING RECEPTION SPONSOR (1)	\$10,000	2		✓		✓	✓	✓	✓	FULL PAGE	✓	✓	✓	✓
GALA DINNER SPONSOR (1)	\$10,000	2		✓		✓	✓	✓	✓	FULL PAGE	✓	✓	✓	✓
MEDIA SPONSOR (1)	\$7,000	1					✓	✓	✓	½ PAGE	✓	✓	✓	✓
SPEAKER SPONSOR (3-5)	\$7,000	1				✓	✓	✓	✓	½ PAGE	✓	✓	✓	✓
BREAKFAST SPONSOR (1)	\$6,000	1		✓			✓	✓	✓	½ PAGE	✓	✓	✓	✓
LUNCH SPONSOR (1)	\$6,000	1		✓			✓	✓	✓	½ PAGE	✓	✓	✓	✓
REGISTRATION DESK SPONSOR (1)	\$5,000	1					✓	✓	✓	½ PAGE	✓	✓	✓	✓
360° PHOTOBOOTH SPONSOR (1)	\$5,000	1					✓	✓	✓	½ PAGE	✓	✓	✓	✓
COCKTAIL RECEPTION (1)	\$5,000	1					✓	✓		½ PAGE	✓	✓	✓	✓
GENERAL (UNLIMITED)	\$5,000	CUSTOM TAILORED TO MEET YOUR NEEDS												
SILVER														
HEALTH BREAK SPONSOR (3)	\$4,000	1					✓	✓		½ PAGE	✓	✓	✓	✓
LANYARD SPONSOR (1)	\$4,000	1					✓	✓		½ PAGE	✓	✓	✓	✓
BACK OF BADGE SPONSOR (1)	\$4,000	1					✓	✓		½ PAGE	✓	✓	✓	✓
WIFI SPONSOR (1)	\$4,000	1					✓	✓		½ PAGE	✓	✓	✓	✓
A/V SPONSOR (1)	\$4,000	1					✓	✓		½ PAGE	✓	✓	✓	✓
GENERAL (UNLIMITED)	\$4,000	CUSTOM TAILORED TO MEET YOUR NEEDS												
BRONZE														
SUPPORTING SPONSOR (UNLIMITED)	\$2,000	1					✓	✓		¼ PAGE	✓	✓	✓	✓



Contact FCC today. These sponsorship opportunities won't last long!

The 2025 FCC Annual Conference represents your single best opportunity to connect with the entire Canadian fish and seafood industry in one place. With limited sponsorship opportunities available and high demand expected, we encourage you to act quickly to secure your preferred position.

► MARK YOUR CALENDAR

October 1-2, 2025 at the Fairmont Chateau Laurier, Ottawa, ON

► CONTACT US TODAY

Email **Sharon Leslie** today to discuss available opportunities

► SECURE YOUR SPONSORSHIP

Lock in the sponsorship opportunity you want before it's gone

Contact **Sharon Leslie** at Fisheries Council of Canada to discuss available sponsorship opportunities and customize a package that meets your specific marketing goals.

Email: info@fisheriescouncil.ca

Phone: 613-899-5688



Fisheries Council of Canada
Conseil Canadien des Pêches