



Fisheries Council  
of Canada

Conseil Canadien  
des Pêches

2026 Annual Conference

# Canada's Seafood Economy: Trade, Tariffs, and Opportunity

October 7-8, 2026 | Delta Ottawa City Centre, Ottawa, ON

Join us in the nation's capital for Canada's premier fish and seafood event where industry leaders, government officials, and key stakeholders come together to navigate today's evolving tariffs and trade landscape, strengthen market access, and safeguard the global competitiveness of Canadian fisheries.



# Canada's Top Sponsorship Opportunity in Fisheries & Seafood

The 2026 FCC Conference – “**Canada's Seafood Economy: Trade, Tariffs, and Opportunity**” – zeroes in on the trade, tariff, and market access pressures reshaping Canada's seafood sector.

- ▶ Government shaping policy
- ▶ CEOs & industry leaders driving operations on three coasts
- ▶ Key stakeholders influencing investment, research, and growth

If your business depends on Canadian seafood, this is where you need to be! Get in front of the leaders steering the industry through global uncertainty and position your brand at the centre of it all.

**200+**

**DECISION MAKERS**  
Top Executive and officials from across Canada

**2**

**DAYS**  
Networking, learning, and relationship building

**20+**

**SPONSORSHIP OPTIONS**  
Tailored to fit your marketing goals and budget

***“As a supplier to Canada's \$9-billion seafood industry, FCC's annual conference consistently brings together the people who matter most. It's where meaningful conversations happen with those who actually shape outcomes.”***

**– Rick Baker**  
Vice-President, Sales & Marketing Maritime Paper



# Why Sponsor the 2026 FCC Conference?



## DRIVE REAL ROI

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Build high-value relationships, elevate your brand, and connect directly with industry decision-makers.



## GAIN EXCLUSIVE ACCESS

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Get in front of Canada's top fish and seafood leaders at this once-a-year gathering.



## REACH THE RIGHT AUDIENCE

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Put your brand in front of the exact stakeholders who matter most to your business – and make every marketing dollar count.

***“We are proud to sponsor the Fisheries Council of Canada’s Annual Conference. It offers an exceptional opportunity to connect directly with industry leaders to better understand their capital needs and deliver tailored financing solutions. With a strong interest in supporting fisheries that operate in Canada’s Atlantic, Pacific and Arctic Oceans, we are committed to helping the sector thrive.”***

– **Guðmundur S. Ragnarsson**  
Arion banki hf.

# Who Should Sponsor?

## ► **EQUIPMENT MANUFACTURERS & SUPPLIERS**

Showcase solutions that boost efficiency, innovation, and sustainability.

## ► **FINANCIAL & INSURANCE PROVIDERS**

Support an industry navigating global trade risk and opportunity.

## ► **SHIPPING & LOGISTICS COMPANIES**

Demonstrate your expertise in moving high-value seafood across Canada and worldwide.

## ► **PRODUCT & SERVICE PROVIDERS**

Put your offerings in front of decision makers from across the value chain who are actively seeking your solutions.

## ► **FCC MEMBERS**

Show leadership and commitment to Canada's seafood sector and share this opportunity with your supplier network.



# Maximize Your Impact via Sponsorship Opportunities

FCC offers a range of sponsorship packages designed to boost your visibility and deliver strong return on investment. Each level includes targeted benefits to help you reach key audiences, strengthen relationships, and achieve your marketing goals.



## 2026 FCC Annual Conference Sponsorship Packages

	Pricing	Complimentary Registrations	2-3 Minute Address to Plenary	Ad In Conference Program	Logo On Signage, Conference Website, In Advertising, Social Media and Verbal Recognition
<b>PLATINUM</b>					
<b>TITLE SPONSOR (1)</b>	\$15,000	3	✓	FULL PAGE	✓
<b>GENERAL (UNLIMITED)</b>	\$12,500	CUSTOM TAILORED TO MEET YOUR NEEDS			
<b>GOLD</b>					
<b>WELCOMING RECEPTION SPONSOR (1)</b>	\$10,000	2	✓	FULL PAGE	✓
<b>GALA DINNER SPONSOR (1)</b>	\$10,000	2	✓	FULL PAGE	✓
<b>SPEAKER SPONSOR (3-5)</b>	\$7,000	1	✓	½ PAGE	✓
<b>MEDIA SPONSOR (1)</b>	\$7,000	1		½ PAGE	✓
<b>BOOTH SPONSOR (5)</b>	\$6,000	2		FULL PAGE	✓
<b>BREAKFAST SPONSOR (1)</b>	\$6,000	1		½ PAGE	✓
<b>LUNCH SPONSOR (1)</b>	\$6,000	1		½ PAGE	✓
<b>REGISTRATION DESK SPONSOR (1)</b>	\$5,000	1		½ PAGE	✓
<b>COCKTAIL RECEPTION (1)</b>	\$5,000	1		½ PAGE	✓
<b>GENERAL (UNLIMITED)</b>	\$5,000	CUSTOM TAILORED TO MEET YOUR NEEDS			
<b>SILVER</b>					
<b>HEALTH BREAK SPONSOR (3)</b>	\$4,000	1		½ PAGE	✓
<b>LANYARD SPONSOR (1)</b>	\$4,000	1		½ PAGE	✓
<b>BACK OF BADGE SPONSOR (1)</b>	\$4,000	1		½ PAGE	✓
<b>WIFI SPONSOR (1)</b>	\$4,000	1		½ PAGE	✓
<b>A/V SPONSOR (1)</b>	\$4,000	1		½ PAGE	✓
<b>GENERAL (UNLIMITED)</b>	\$4,000	CUSTOM TAILORED TO MEET YOUR NEEDS			
<b>BRONZE</b>					
<b>SUPPORTING SPONSOR (UNLIMITED)</b>	\$2,000	1		¼ PAGE	✓

**TAILORED SPONSORSHIPS ALSO AVAILABLE!**



# Act Now – Limited Sponsorships Available

The 2026 FCC Annual Conference is your best opportunity to connect with Canada's fish and seafood industry – all in one room.

Sponsorships are limited and demand is high. Secure your spot today!

## ▶ MARK YOUR CALENDAR

October 7-8, 2026 at the Delta Ottawa City Centre, Ottawa ON

## ▶ CONTACT US TODAY

Connect with the FCC today to discuss available opportunities

## ▶ SECURE YOUR SPONSORSHIP

Lock in the sponsorship opportunity you want before it's gone

Contact **Gayle McClelland** to explore available opportunities and customize a package that meets your goals.

Email: [info@fisheriescouncil.ca](mailto:info@fisheriescouncil.ca)

OR

Call: **613-797-4555**



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